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FLICKERS RECEIVES NEW ENGLAND EMMY® NOMINATION

2014 Public Service Announcement Campaign Created For The Rhode Island International Film Festival Celebrates International Filmmakers and Rhode Island Tourism

(PROVIDENCE, RI • April 30, 2015) • The **FLICKERS: Rhode Island International Film Festival (RIIFF)** has been nominated for a **New England Emmy® Award**. The Board of Governors of the Boston/New England Chapter of the National Academy of Television Arts & Sciences (NATAS) notified Flickers about the nomination in the category of Public Service Announcement (PSA) – Single Spot in the 38th Annual Boston/New England Emmy competition. This marks the **twelfth** time video work produced by Flickers has gone on to be nominated for Emmy Awards. There have been four wins.

This year's Emmy® nomination is for the **RIIFF AROUND THE WORLD PSA CAMPAIGN**. Filmmakers from across the globe shared their vision of how they planned to make their way to the 18th Annual Flickers: Rhode Island International Film Festival (RIIFF) to premiere their films. As part of RIIFF's 2014 PSA Campaign, international filmmakers were asked to share their visions and send a short video of them hitchhiking to Rhode Island. From the extensive footage and images received, 11 unique spots were created (ten 30-second spots and one 60-second) which played on rotation on WLNE ABC6, Cox Communications/Cox Media, and CW28. Called "RIIFF Around the World," the final selected spots came from Wellington, NZ; New York, New York; Havana, Cuba; Amsterdam, Netherlands; Los Angeles, Marina del Mar and Pasadena, CA, and Mckinnon, Australia in a very special cross-cultural collaboration.

"We are very proud to be in such excellent company with this nomination and grateful for the recognition of our promotional campaign for the Flickers: Rhode Island International Film Festival. We extend sincere kudos to the amazing directors from the across the globe who share in this nomination," said **Michael Drywa, Esq.**, Flickers Advisory Board President.

The **Flickers: Rhode Island International Film Festival (RIIFF)** is a 501(c)(3) non-profit arts organization that supports and promotes the film arts in Rhode Island and throughout New England. With over 7,000 film festivals worldwide, RIIFF is one of 19 that are nominating Festivals for the Academy of Motion Picture Arts and Sciences in both the short film and documentary short division. It is the only Festival in New England with this distinction. RIIFF has seen 38 films nominated that premiered at the Festival and to date, there have been eight Academy wins. Over the past two decades, the Festival has screened 3,896 independent films and videos out of 42,935 entries, presented 905 World/North American premieres, featured over 700 entries that were locally produced, and hosted 3,358 filmmakers and crew. Since its inception, over 360,000 film lovers have enjoyed the Rhode Island International Film Festival, its film presentations and programming.

Flickers at The Vets, 83 Park Street, Suite 5, Providence, RI 02903 United States • 401.861.4445 (f) 401.490.6735
Email: info@film-festival.org • Website: <http://www.RIFilmFest.org>

The **38th Boston / New England Emmy® Awards** will take place on Saturday, May 30, 2015 at the Marriott Boston Copley Place in Boston, Mass.

ABOUT FLICKERS: RHODE ISLAND INTERNATIONAL FILM FESTIVAL:

The **FLICKERS: Rhode Island International Film Festival (RIIFF)** has secured its place in the global community as the portal for the best in international independent cinema, earning the respect of domestic and foreign filmmakers, filmgoers and trend watchers. This confluence of art and commerce brought together world-class celebrities, award-winning filmmakers, new talent and audience members in record numbers last year. Ranked as one of the top-10 festivals in the United States, RIIFF is one of **19 festivals worldwide** that is a qualifying festival for the Academy Awards® in both short film and documentary short film through its partnership with the Academy of Motion Pictures Arts & Sciences®

For more information about the **FLICKERS: Rhode Island International Film Festival**, running **Aug. 4-9, 2015** at the Providence Performing Arts Center (PPAC) and The Vets (formerly Veterans Memorial Auditorium), please visit www.RIFilmFest.org or call **401.861.4445**.

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